

MEDIA ACTIVITIES AT A GLANCE

JANUARY TO JUNE, 2023

•	Total Articles / Columns Publisher in National and Regional News Papers	259
•	Press Clippings from National /Regional Newspapers (Urdu / English)	2721
•	Press Conferences / Media Talks of HWM and Heads of Regional Offices	15
•	Television Interviews of HWM and Heads of Regional Offices	14
•	TV / YouTube short Video Clips regarding Media Coverage of Regional Offices activities	178
•	Radio Program of Head Office and Regional Offices	38
•	Public Service Message (General) SMS Broadcast through PTA	12.64 million
•	Public service Message (IRD) telecast through PEMRA	614 TV Channels
•	Public Service Message (IRD) SMS Broadcast	111.59 Million(English) 111.62 Millions (Urdu)
•	WMS documentary (Urdu) recorded on DVD ,Distributed to Regional Offices	16 Nos
•	Awareness lectures by Head Office and Regional Offices	14 Nos